PARTNERSHIP PLAN
Virtual sponsors and exhibitors
March 22 and 23, 2021

Organized by
Réseau Environnement
We are the LARGEST MULTI-SECTORAL NETWORK OF ENVIRONMENTAL SPECIALISTS IN QUEBEC. Every year, we organize events for our members and environmental representatives.

In 2019, over 15,000 PEOPLE ATTENDED some 30 events and training courses all over the province.

Réseau environnement
is a forerunner in the field of environment.

For over 55 years, it has been contributing to Quebec’s environmental advancement by spreading knowledge and innovation.

Through the work of its committees of experts all across the province of Quebec, Réseau Environnement counts more than 2,000 active members.

Professionals actresses and actors from the public and parapublic sectors, as well as academics, city councils, business people, industrial and environmental experts form a group of specialists having a wide range of expertise.

MARCH
22 and 23
2021

Americana

Americana is recognized as the largest multi-sectoral environmental exhibition in North America. It is the perfect opportunity to discuss and bring your knowledge up to date regarding the main environmental issues and the latest technical, technological and scientific breakthroughs.

Same quality, same content, completely virtual for the 2021 edition

Attendees’ profile

Close to 5000 Participants expected

More than 100 conferences

More than 150 exhibitors

25 countries represented
## Presenting Partner

$15,000

- Official presenter of the event
- Three-minute welcoming address at the opening of the event
- Logo and hyperlink displayed on Americana’s website
- Logo visible on the webcasting platform
- Logo on all communication tools and advertising related to the event
- Logo and advertisement on the website of the event
- Broadcast of a one and a half minute (1 min. 30) corporate video at the opening of the event
- Broadcast of three (3) thirty-second (30 sec.) commercials during the event
- Mention in press releases
- One-page advertisement in the Vecteur Environnement magazine
- Clickable banner presented in À La Une newsletter
- Host of a conference (the topic addressed must be validated by the programming committee)
- Virtual exhibitor access
- Five (5) two-day delegate packages
- 10 two-day delegate packages guaranteed at the early bird rate

→ 2 presenter partnerships available

## Main Partner of a Sector

$10,000

- Logo and hyperlink displayed on Americana’s website
- Logo visible on the webcasting platform
- Logo on all communication tools and advertising related to the event
- Logo and advertisement on the website of the event
- Broadcast of two (2) thirty-second (30 sec.) commercials in your sector’s rooms
- One (1) minute welcome at the opening of your sector’s room
- Virtual exhibitor access
- Five (5) two-day delegate packages

→ 2 partnerships available per sector

## Opening Plenary and Speakers

$7,500

- Logo and hyperlink displayed on Americana’s website
- Logo on the home screen of the virtual room
- Logo in the partners’ acknowledgement section
- Broadcast of a one (1) minute corporate video prior to the session
- Pre-recorded two (2) minute welcome address at the opening of the event
- Virtual exhibitor access
- Five (5) two-day delegate packages

→ Exclusive partnership

## Prestige Panel

$5,000

- Logo and hyperlink displayed on Americana’s website
- Logo on the home screen of the virtual room
- Logo in the partners’ acknowledgement section
- Broadcast of a one (1) minute corporate video prior to the session
- Pre-recorded thirty (30) seconds welcome address at the opening of the event
- Virtual exhibitor access
- Three (3) two-day delegate packages

→ 3 partnerships available

## B2B Business Meetings

$3,000

- Logo and hyperlink displayed on Americana’s website
- Logo displayed on the networking platform
- Advertising banner presented in communications sent to participants regarding the B2B platform
- Integration of the logo in the visual identity of the virtual meeting space layout
- Two (2) two-day delegate packages

→ 3 partnerships available
Additional visibility opportunities

Possibility to insert ads between sessions

- 30 seconds: $1,000
- 60 seconds: $1,500
- 90 seconds: $2,000
- 120 seconds: $2,500

(Plus taxes)

Advertisement

Advertisement in Vecteur Environnement, the magazine of environmental specialists in Quebec
Distributed to Americana participants.

- 1 page: $2,300
- ½ page: $1,775
- ¼ page: $925

Leaderboard ad in the weekly newsletter À La Une
- Leaderboard ad 1200 x 300 pixels
- 72 DPI (JPEG file)

- 1 publication: $500
- 4 publications: $1,670

For any inquiries about Exhibition and Sales, please contact:
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