Americana

Environmental forum and International trade show for environmental technologies

SPONSORSHIP

AND SPACE RENTAL PLAN

MARCH 22 TO 24, 2021

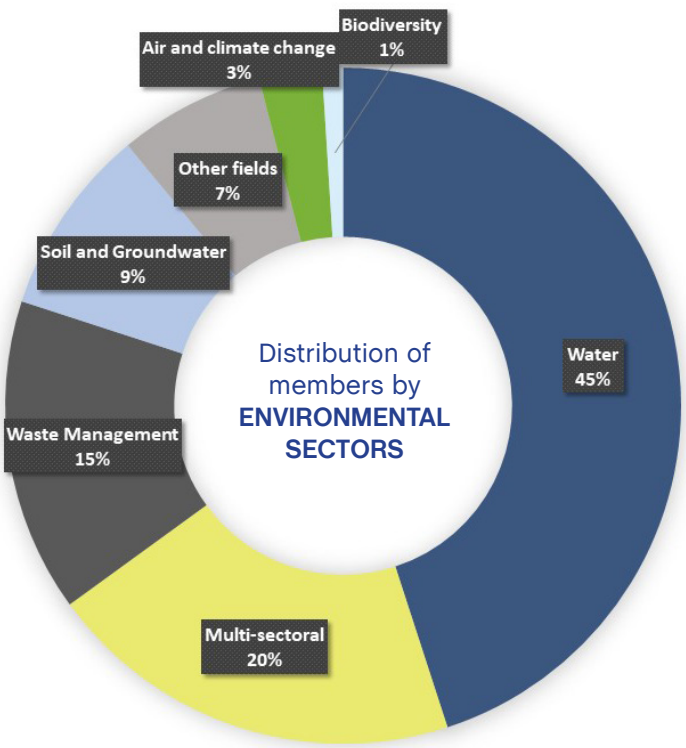
Palais des congrès de Montréal

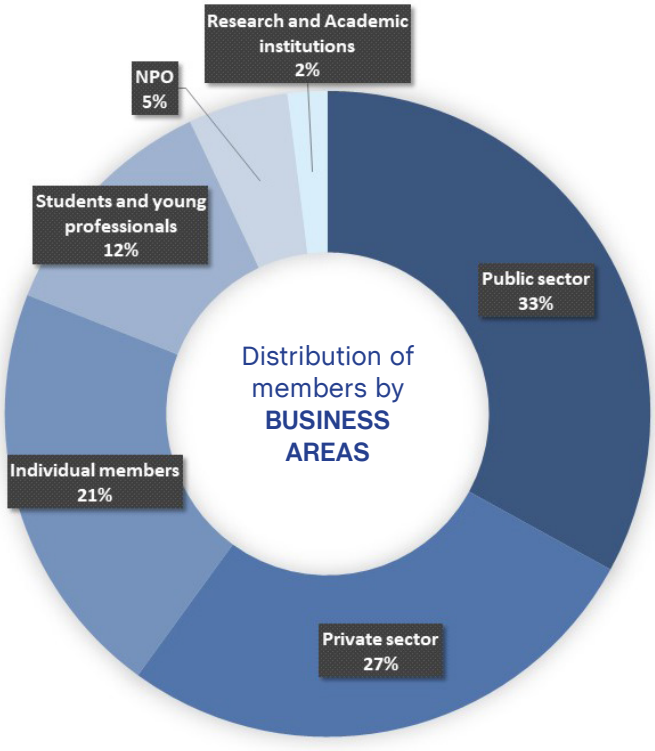
Organized by

Réseau Environnement

RÉSEAU ENVIRONNEMENT IS A FORERUNNER IN THE FIELD OF ENVIRONMENT. FOR OVER 55 YEARS, IT HAS BEEN CONTRIBUTING TO QUEBEC'S ENVIRONMENTAL ADVANCEMENT BY SPREADING KNOWLEDGE AND INNOVATION. THROUGH THE WORK OF ITS COMMITTEES OF EXPERTS ALL ACROSS THE PROVINCE OF QUEBEC, RÉSEAU ENVIRONNEMENT COUNTS MORE THAN 2,000 ACTIVE MEMBERS. PROFESSIONALS ACTRESSES AND ACTORS FROM THE PUBLIC AND PARAPUBLIC SECTORS, AS WELL AS ACADEMICS, CITY COUNCILS, BUSINESS PEOPLE, INDUSTRIAL AND ENVIRONMENTAL EXPERTS FORM A GROUP OF SPECIALISTS HAVING A WIDE RANGE OF EXPERTISE.

WE ARE THE LARGEST MULTI-SECTORAL NETWORK OF ENVIRONMENTAL SPECIALISTS IN QUEBEC. EVERY YEAR, WE ORGANIZE EVENTS FOR OUR MEMBERS AND ENVIRONMENTAL REPRESENTATIVES. IN 2019, OVER 15,000 PEOPLE ATTENDED SOME 30 EVENTS AND TRAINING COURSES ALL OVER THE PROVINCE.





MARCH 22 to 24 2021

AMERICANA IS RECOGNIZED AS THE LARGEST MULTI-SECTORAL ENVIRONMENTAL EXHIBITION IN NORTH AMERICA. IT IS THE PERFECT OPPORTUNITY TO DISCUSS AND BRING YOUR KNOWLEDGE UP TO DATE REGARDING THE MAIN ENVIRONMENTAL ISSUES AND THE LATEST TECHNICAL, TECHNOLOGICAL AND SCIENTIFIC BREAKTHROUGHS.

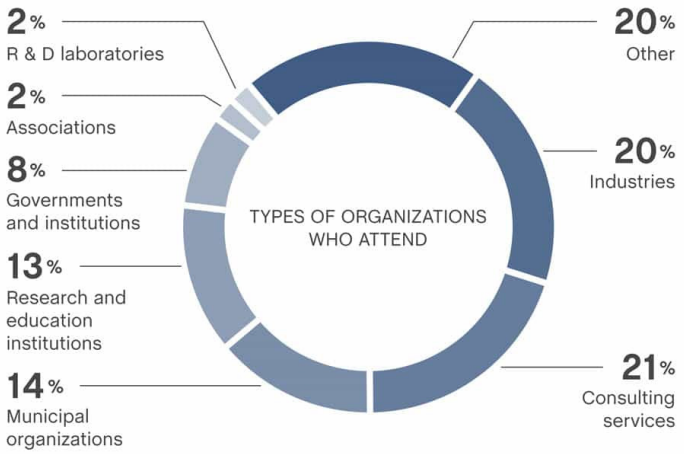
CLOSE TO
10 000
PARTICIPANTS EXPECTED

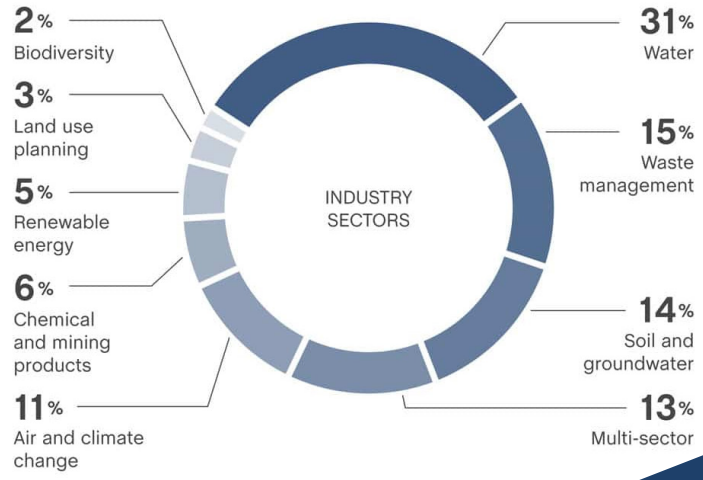
MORE THAN
100
CONFERENCES

MORE THAN
300
EXHIBITORS

25 COUNTRIES REPRESENTED

ATTENDEES' PROFILE





Become a partner of Americana 2021

The largest environmental gathering in North America.

PRESENTER

$ 20 000

- Official presenter of the event
- Possibility of brand activation on site *At partner's expense
- Greetings at the Opening Plenary Session
- 200 sq. ft. exhibition space
- Logo displayed on the exhibition's entrance archway
- Reserved seat at the table of honour at the Award Ceremony
- Two (2) invitations to the International Delegates' Welcoming Evening
- Five (5) three-day delegate packages
- Logo on all communication tools and advertising related to the event
- Logo and advertisement on the website and the mobile application
- Logo displayed on-screen in the conference rooms and the Exhibition hall
- Mention in press releases
- One-page advertisement in the *Vecteur Environnement* magazine
- Clickable banner presented in *À La Une* newsletter
- Animation of a conference (the topic addressed must be validated by the programming committee)
- 10 3-day delegate package guaranteed at the early bird rate

SPECIFIC PARTNERSHIP OPTIONS

Main partner
$ 10 000

- Logo and hyperlink displayed on Americana's website
- Logo on screens in conference rooms and exhibition hall
- Logo displayed on the Partners Page of Americana's Mobile Application
- Opportunity to participate in Americana advisory committees
- Three (3) three-day delegate packages
- Advertising in the mobile application
- A booth - option A (electricity not included), including five exhibitor entrances and one delegate badge (access to conferences) (value of $ 3,285)
- 5 three-day delegate packages guaranteed at the early bird rate

Opening Plenary Session or Lunchon
$ 6 000

- Logo and hyperlink displayed on Americana's website
- Short speech (2 minutes)
- Logo displayed on-screen at the entrance of the room
- Logo displayed on-screen in the Thank You section of each room
- Logo displayed on the Partners Page of Americana's Mobile Application
- One (1) three-day delegate package

Cocktail
International delegations OR Exhibition hall
$ 10 000

- Logo and hyperlink displayed on Americana's website
- Greetings during the evening (2 minutes)
- Logo displayed on-screen at the event
- Logo displayed on the Partners Page of Americana's Mobile Application
- Three (3) tickets to the cocktail party
- One (1) three-day delegate package

Coffee Break Area
$ 5 000

- Logo and hyperlink displayed on Americana's website
- Logo displayed on the Partners Page of Americana's Mobile Application
- Logo integrated in the visual layout of the Coffee Break area
- One (1) three-day delegate package

B2B Business Meetings
$ 5 000

- Logo and hyperlink displayed on Americana's website
- Logo displayed on the networking platform
- Advertising banner presented in communications sent to participants regarding the B2B platform
- Logo displayed on the Partners Page of Americana's Mobile Application
- Possibility of brand activation on site *At partner's expense
- Logo integrated in the visual layout of the meeting space
- One (1) three-day delegate package

GREEN Partner
$ 5 000

- Logo and hyperlink on Americana's website
- Logo displayed on-screen in the Thank You section of each room
- Logo displayed on the Partners Page of Americana's Mobile Application
- Water filling station for reusable bottles with partner's branding
- Mention and logo of the partner integrated in all communications sent to participants regarding eco-responsible actions
- One (1) three-day delegate package

Central Coffee Bar
$ 5 000

- Logo and hyperlink on Americana's website
- Logo displayed on the Partners Page of Americana's Mobile Application
- Possibility of brand activation on site *At partner's expense
- Logo integrated in the visual layout of the Coffee Bar
- One (1) three-day delegate package

Recreational Area
$ 5 000

- Logo and hyperlink on Americana's website
- Logo displayed on the Partners Page of Americana's Mobile Application
- Possibility of brand activation on site *At partner's expense
- Logo integrated in the visual layout of the Recreational Area (games and relaxation)
- One (1) three-day delegate package

Digital Partner
$ 5 000

- Logo and hyperlink on Americana's website
- Logo displayed on-screen in the Thank You section of each room
- Logo and advertisement displayed on the Americana's Mobile Application
- Clickable advertising banner integrated in the newsletter sent to all participant to present the Mobile Application
- One (1) three-day delegate package

Video Capsules and Webcast Partner
$ 5 000

- Logo and hyperlink on Americana's website
- Logo presented at the beginning of each video and interview that will be published and sent to participants after the event
- Logo presented at the beginning of the webcast conferences
- Logo displayed on the Partners Page of Americana's Mobile Application
- One (1) three-day delegate package

ADVERTISEMENT

Advertisement in Vecteur Environnement, the magazine of environmental specialists in Quebec.

Distributed to Americana participants.

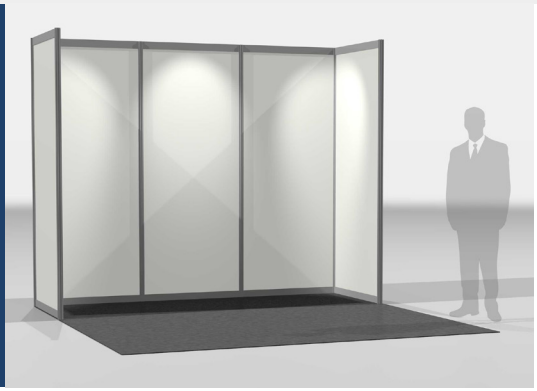
1 page - **$ 2 300** ½ page - **$ 1 775** ¼ de page - **$ 925**

Advertising banner in the newsletter sent to participants.

1 banner 600 px (width) X 250 px (height) / 72 DPI – JPG file **- $ 1 200**

EXHIBITION SPACE

OPTION A



- Rigid back walls
- 100 sq. ft. carpet
- Three (3) courtesy tickets for the Exhibition Hall
- Logo and mention on Americana's website and mobile application 2021
- Five (5) Exhibitor badges and one delegate badge per 100 sq. ft.

* Electricity not included.

Member : $ 3 585 **Non-member :** $ 3 935

**** Book before November 15, 2020 and get a $ 300 discount on your booth space.***

OPTION B

- Rigid back walls
- 100 sq. ft. carpet
- Counter and stools (2)
- Display with Exhibitor name and booth number
- Three (3) courtesy tickets for the Exhibition Hall
- Logo and mention on Americana's website and mobile application 2021
- Five (5) Exhibitor badges and one delegate badge per 100 sq. ft.

* Electricity not included.

Member : $ 3 915 **Non-member :** $ 4 265

**** Book before November 15, 2020 and get a $ 300 discount on your booth space.***

OPTION C

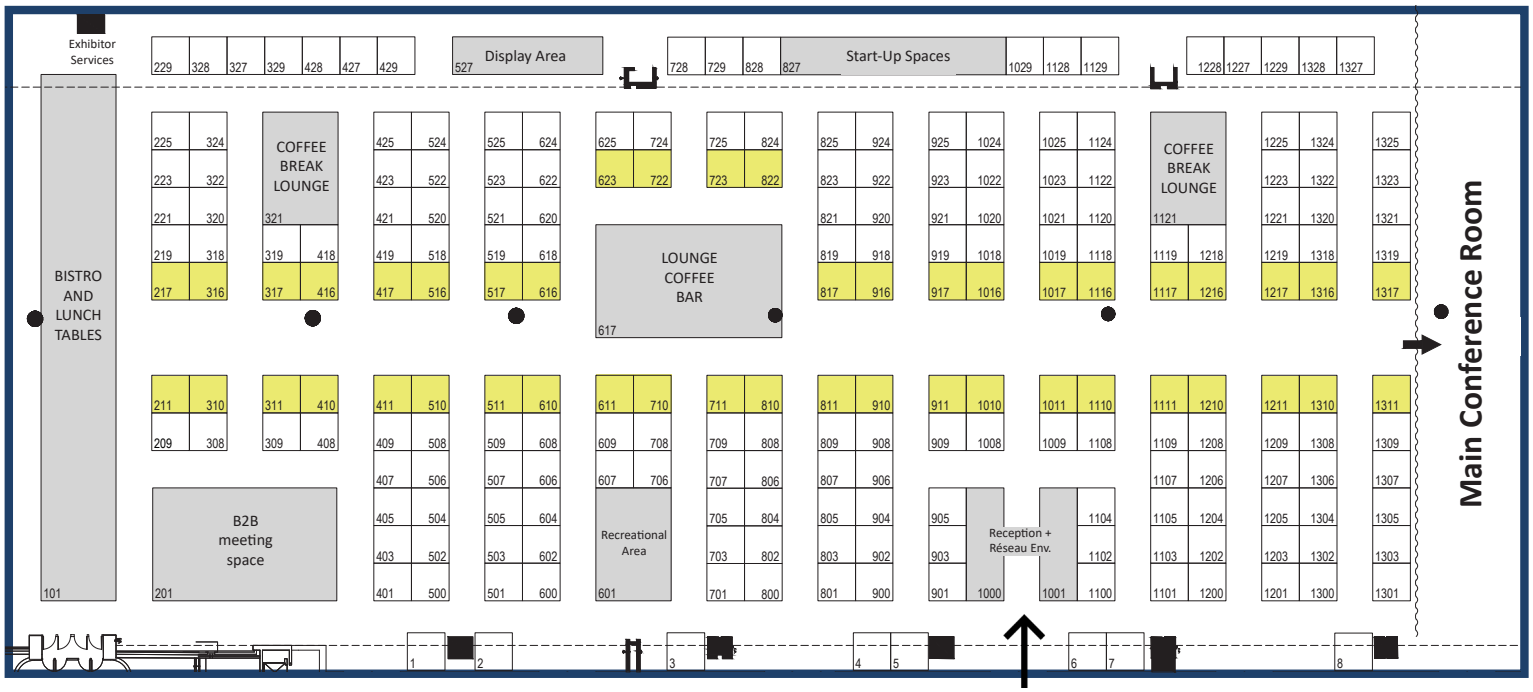
400 sq. ft. and more

- Empty space without carpet or back wall
- Three (3) courtesy tickets for the Exhibition Hall
- Logo and mention on Americana's website and mobile application 2021
- Five (5) Exhibitor badges and one delegate badge per 100 sq. ft.

* Electricity not included.

Member : $ 33 pi^2 **Non-member :** $ 36 pi^2

**** Book before November 15, 2020 and get a $3 per sq. ft. discount on your booth space.***



Premium Area

Additional fees of $100 are applicable for the rental of a space located in the Premium Area. These spaces are marked with yellow on the plan.

Electricity

15-Amp outlet available at the cost of $160. No reservations for electrical installation services will be taken after March 5, 2021.

$ 1 000

START-UP SPACE

Start-ups are invited to submit their applications to get a space at a preferential rate in this space. Hurry, places are limited! To benefit from this opportunity, your company must meet all of the following criteria:

- Having started commercializing its product within the last 6 to 18 months;
- Have a maximum of six (6) permanent employees;
- Report revenues of less than $1 million (Canadian dollars);
- Fully own the intellectual property rights of the project;
- Be at least 18 years of age.

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2021

Event organized by

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For any inquiries about Exhibition and Sales, please contact :

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