

**PRESS RELEASE**  
**For immediate release**

**Transform the Future:  
A roadmap for everyone attending the next Americana**

**Montréal, March 29, 2019** – “Transform the Future” was the theme of the 13th edition of Americana, the Environmental forum and International trade show for environmental technologies that once again this year, proved to be a resounding success. From March 26 to 28, 2019, Montréal’s Palais des congrès was the meeting point for thousands of attendees, who came from all over Canada and abroad, and from all sectors, to tackle our current environmental issues with their innovative solutions.

**Strong political representation**

Representatives from the federal, provincial and municipal governments constituted a strong presence at this year’s edition of Americana. The Honourable Catherine McKenna, Canada’s Minister of the Environment and Climate Change, Mr. Benoit Charrette, Québec’s Minister of the Environment and the Fight Against Climate Change, and Ms. Valérie Plante, Mayor of Montréal, all reiterated their commitment and desire to work in cooperation with all stakeholders at various levels to fight climate change.

**Mr. Trash Wheel: the event’s star presentation**

“Mr. Trash Wheel: a promising innovation for cleaner oceans” was one of the event’s most inspiring sessions. During the luncheon presentation, Adam Lindquist, Director of the Waterfront Partnership of Baltimore, presented this innovative technology developed in Baltimore’s Inner Harbor to keep trash out of the ocean. Part of a citizens’ initiative, Mr. Trash Wheel has ultimately become the symbol of successful public ownership that has helped change behavior and even pass legislation.

**Mark your calendars for 2021**

The wide range of topics covered during the workshops and presentations including innovation and clean technology, the green and circular economy or energy transition, along with the diversity of our exhibitors will provide participants with the tools they need to continue affecting change. “We look forward to meeting you all at the next Americana in Montréal in 2021, where we will present you with even more new practices and ideas, with a view to

improving and consolidating our ways of doing things to achieve the desired ecological and energy transition to a low-carbon economy. This edition of Americana may have come and gone, but for us, it is always a starting point.” - **Jean Lacroix, President and Chief Executive Officer, Réseau Environnement / @JeanaLacroix**

**Highlights from the 13th edition:**

- More than 200 booths representing companies, organizations and agencies, research centres and universities
- More than 200 sessions representing over 80 hours of content
- Attendees from over 20 countries including China and France
- Approximately 10,000 attendees over three days

Organized by Réseau Environnement, the 13th edition of AMERICANA was made possible by the participation of several partners, including presenting sponsor ABB, Endress+Hauser, EnviroCompétences, Éco Entreprises Québec, Golder, Bionest, NI Corporation, Sodavex, WikiNet, and by the support of the governments of Canada and Québec.

**About Réseau Environnement**

Réseau Environnement is a non-profit association representing more than 2,700 environmental specialists in Québec. The association is both the developer and organizer of AMERICANA and the Salon des technologies environnementales du Québec. It also publishes the journal Vecteur Environnement, and takes positions on issues affecting a number of sectors, including water, air, climate change, waste management, soil, and biodiversity.

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**Source:** Réseau Environnement

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