

Press Release
For immediate release

Unveiling of Final Americana 2019 Program:
Ministers McKenna and Charette to launch 13th edition

Montréal, February 18, 2019 – Today, Réseau Environnement is unveiling the complete, final program for the 13th edition of Americana—the leading environmental forum and international trade show for environmental technologies in North America—presented by ABB. The event will include more than 200 presentations and activities covering current topics regarding key issues in the environmental sector. From March 26 to 28, 2019, Montréal’s Palais des congrès will become a hub for innovation and best environmental practices, hosting some 10,000 local and international specialists who will come together with a common goal: transforming the future.

Catherine McKenna and Benoit Charette to open the Forum

At the opening plenary session on March 26, 2019 at 8:30 a.m., Americana will have the privilege of welcoming the Honourable Catherine McKenna, Canada’s Minister of the Environment and Climate Change, Mr. Benoit Charette, Québec’s Minister of the Environment and the Fight Against Climate Change, Mr. Daniel Cotton, Vice President, Drives & Motors – Robotics and Motion Division at ABB, Ms. Karine Boies, Chair of the Réseau Environnement’s Board of Directors, and Mr. Steven Guilbeault, Senior Consultant at COPTICOM, Strategy and Public Relations, who will act as master of ceremonies for this exciting event.

Another of the Forum’s high points, the lunch-on conference to be held on March 27 from noon to 2 p.m. will highlight “Mr. Trash Wheel,” an innovative technology to be presented by Adam Lindquist, Director of the Waterfront Partnership of Baltimore. Having garnered the support of both stakeholders and citizens, the invention has made it possible to clean up Baltimore’s Inner Harbor and keep more than 1,000 tons of trash and debris out of the oceans.

The opening plenary and lunch-on conference are just two of the hundreds of presentations and activities that will take place with the support of the many conference partners who have worked to enrich Americana 2019’s program, i.e.: ABB, the Agence de l’Environnement et de la Maîtrise de l’énergie, Alte coopérative, the Chaire de recherche sur la valorisation des matières résiduelles, the Club d’investissement responsable du Québec, the Centre interdisciplinaire de recherche en opérationnalisation du développement durable, the Québec Business Council on the Environment, the Conseil du patronat du Québec, Éco Entreprises Québec, Environment and Climate Change Canada, the Federation of Canadian Municipalities, ICLEI – Local Governments for Sustainability, EY, the Institut de l’environnement, du développement durable et de l’économie circulaire, the International Office for Water, Ouranos, RECYC-QUÉBEC, and SURF – Forum sur la réhabilitation durable et Transition énergétique Québec.

A unique opportunity to talk to key players in the environmental sector

For the 13th edition, Réseau Environnement wanted to create a participatory, immersive experience by developing a series of presentations, networking activities and events. Presented by COPTICOM, “Consolidating the Energy

Transition in Canada,” one of the Forum’s flagship workshops, will invite panelists from the International Emissions Trading Association, Écotech Québec, the Federation of Canadian Municipalities, Blue Green Canada and all participants to talk about the best practices to be promoted to accelerate the energy transition in Canada.

Espace B2B and the Business Hub, along with the opening and closing cocktail receptions, will provide accessible venues where all the Forum participants, who are expected to attend in the thousands, can meet and exchange views throughout the three-day event. Visitors will have the opportunity to learn about the latest innovations on the market, share their practices and network with a specialized business clientele.

An exhibit hall geared toward innovation

The exhibit hall will host 175 organizations and start-ups, as well as three pavilions encompassing about a dozen environmental sectors including water, renewable energy and waste management.

The exhibitors coming to present their products, green technologies and services are from four Canadian provinces (Québec, Ontario, Alberta and British Columbia), the U.S., France, England, the Netherlands, Germany, Italy and Sweden. There will also be a new Demo Space for showcasing new technologies.

Quotes:

- “Americana 2019’s objective is to be a hub for innovative ideas and a promoter of sustainable solutions. My hope is that the stakeholders who are coming together for these three days will use the opportunity to share their research, pool their efforts and identify concrete ways of addressing our current environmental challenges.”

Jean Lacroix, President and Chief Executive Officer, Réseau Environnement / @JeanaLacroix

- “Events like Americana are key to delivering Canada’s green future. We are proud to be a sponsor and to drive the conversation forward for how Canada can continue to be a country of eco-friendly innovation and lead the global transition to a cleaner future.”

Nathalie Pilon, President, ABB Canada

To view the program and register for Americana, visit americana.org.

Americana 2019 is made possible by the participation of several partners, including Endress+Hauser, EnviroCompétences, Golder, Bionest, NI Corporation, SNC-Lavalin, Sodavex and WikiNet, and by the support of the governments of Canada and Québec.

About Réseau Environnement

As the largest association of environmental specialists in Québec, Réseau Environnement is a key reference in terms of excellence and acts as a catalyst for solutions to achieve a sustainable society. The association has more than 2,000 members in the public, private, municipal and para-public sectors.

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Source: Réseau Environnement

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